



# City of Long Beach

Rebuilding Stronger, Smarter, Safer



## Council for the Arts

**Working together, we can grow Long Beach into a regional leader for the arts**

*The objective for the Council for the Arts is to encourage artistic awareness and to enhance the cultural environment of the City of Long Beach through the promotion of all media of the arts.*



-West End Arts

Long Beach already exhibits a significant amount of cultural and artistic events, programming, education and public art displays that benefit the community and increase the quality of life for residents. The Council for the Arts will enhance these benefits by bringing Long Beach arts organizations and artists together.



-West End Window Art Walk



-Arts in the Plaza



-Project Vortex

*Nationally, the nonprofit arts and culture industry generates \$166.2 billion in economic activity every year—\$63.1 billion in spending by organizations and an additional \$103.1 billion in event-related spending by their audiences. The impact of this activity is significant, supporting 5.7 million U.S. jobs and generating \$29.6 billion in government revenue.*

*-Arts & Economic Prosperity III by Americans for the Arts*



-Long Beach International Film Festival

### Purpose of the Council for the Arts

- ✓ Advise and make recommendations to the City Council and City Manager for new art programs, cultural activities and initiatives to enhance the arts for the enjoyment of the public
- ✓ Promote public awareness of resources and educational programs available through local arts organizations for the residents and visitors
- ✓ Increase the display of artistic works in public places
- ✓ Promote collaboration among the over 22 arts and arts related organizations in Long Beach
- ✓ Cultivate and channel artistic ideas from the Community to provide family friendly entertainment options and activities for our residents

Brought to you by:

City Council

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